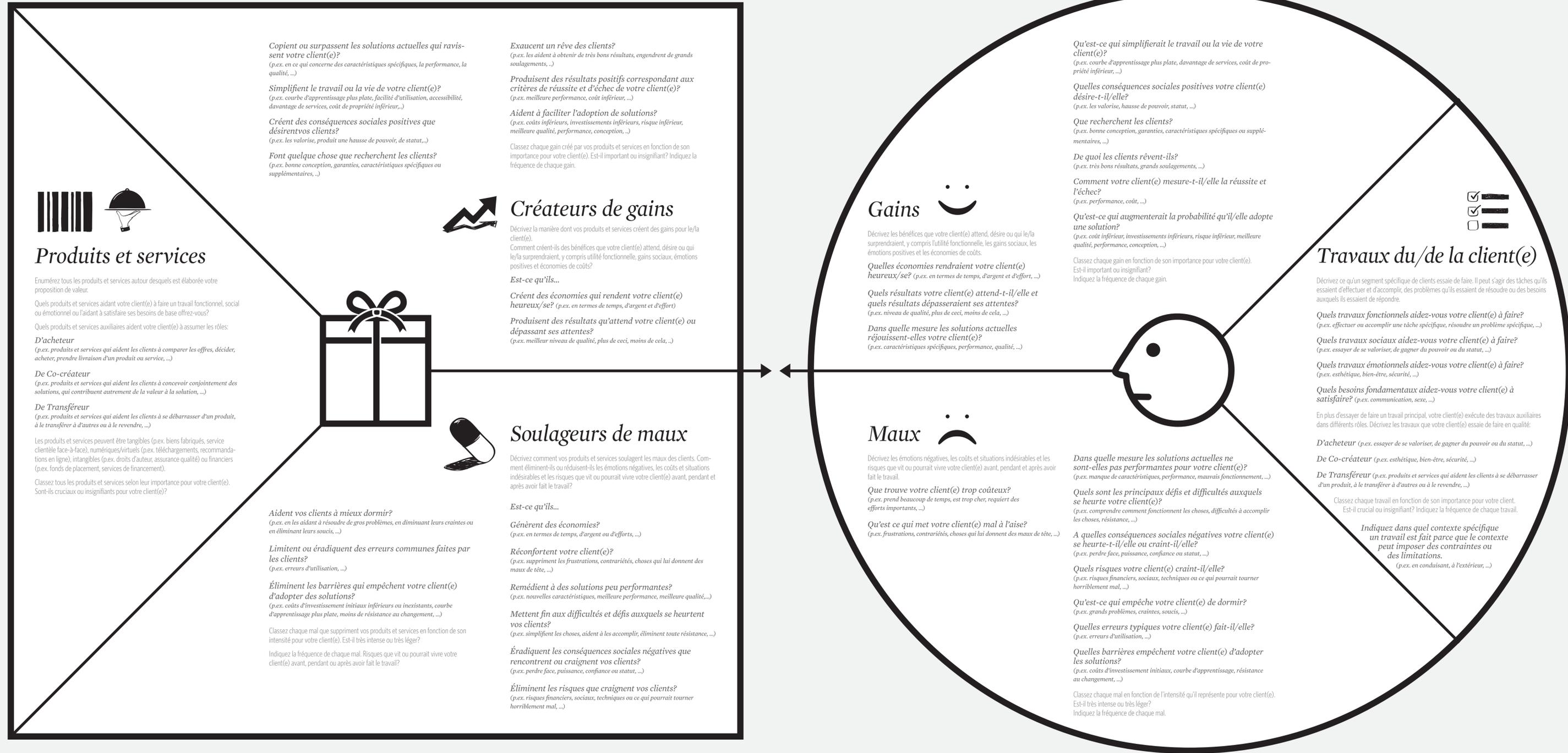


The Value Proposition Canvas

Designed for:

Designed by:

| | | | |
|-------------------|-----|-------|------|
| On: | Day | Month | Year |
| Iteration: | No. | | |



Value Proposition
Create one for each Customer Segment in your Business Model

Customer Segment